

## Our Services March 2025

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# **NEXT LEVEL** Training

SBK Consulting delivers bespoke, on-site training sessions tailored to your team's specific needs. From software proficiency to essential people skills, we provide the training and skills development necessary for your team to excel.



### Train the Trainer

Empower your in-house training capabilities with our high-quality Train-the-Trainer sessions, equipping your staff with the tools to effectively upskill your team.



#### **Business** Leadership Skills

Align your team with our comprehensive leadership skills training, ensuring consistent practices and streamlined business operations.



Master essential IT systems with our in-depth training sessions and resources, covering platforms from Microsoft Office to Oracle CRM.



Learn to harness constructive conflict for increased productivity and job satisfaction with our conflict negotiation workshops.

People Difficult Conversations

Equip your leadership with the tools to navigate challenging conversations effectively, fostering strong relationships and maximizing employee potential.



Enhance team communication with our effective communication workshops, fostering stronger collaboration and driving profitable results.

### About Us

We deliver practical upskilling and development solutions to ensure your employees thrive in every work scenario.

All of our courses come with activity booklets which can be reviewed periodically. Track your teams successes whilst providing real time, tangible value to stakeholders.

### Why Choose Us!

We believe in working with our clients to provide the best possible experience. We create and deliver tailored training experiences, focussing on your unique circumstances.

- Tailored trainings, focusing on what your team
- Expert facilitation and delivery from industy
- Cost effective, interactive sessions for groups.







## Resources for MORE GROWTH

Experience learning that works for everyone, with our diverse multimedia and expert resources, tailored and branded to your unique organisation.



## Any Media, Your Style

We excel at crafting engaging, accessible learning experiences, tailored to your organization's unique needs. Our expertise encompasses a diverse range of multimedia, ensuring every team member can benefit, regardless of their learning style. From interactive digital e-learning courses and compelling videos to detailed process charts and branded onboarding booklets, we create resources that resonate.

Our offerings extend beyond standard training materials. We build industry-leading resources designed to complement our services, providing comprehensive support for your team's development. We understand that effective learning is paramount, and we are committed to providing accessible resources that cater to all learning preferences. All of our materials are developed using the latest instructional design, pedagogical, and learning style principles.

We believe in the power of customization. Every resource we create, whether a standalone training module or a supplementary learning tool, is tailored to your organization's specific requirements. We ensure the content is appropriate for your team's level and designed to maximize knowledge retention. Our resources are not only informative but also engaging, fostering a positive learning environment. Finally, we understand the importance of brand consistency. All of our resources are fully brandable, allowing you to seamlessly integrate them into your existing training programs and company culture. This ensures a cohesive learning experience for your team,











# **Skills Gap Analysis**

Benefit from an internal deep dive into what skills are needed where within your organisation.



### Don't have a dedicated Learning & Development team?

That's where SBK Consulting comes in. We understand that smaller organizations often lack the resources for extensive internal L&D. That's why we offer a tailored, cost-effective solution: a comprehensive skills gap analysis. Making sure your organisation runs as smoothly as possible.

We provide a deep dive analysis, identifying opportunities, providing detailed analysis and solutions while focussing on staff morale and efficiency.

## A Workforce Health Check

Think of it as a health check for your workforce. We'll work closely with you to: Identify the skills your business needs to thrive. Assess the current skill levels of your employees. Pinpoint the specific gaps that are hindering your progress and provide a plan and resources to set things in the right direction

A Skills gap analysis identifies workforce deficiencies, enabling targeted training, boosting productivity, and ensuring strategic organizational growth.



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## Deep Dive Into YOUR Organisation

Instead of broad, expensive training, a skills gap analysis pinpoints precise needs, ensuring your limited budget is invested in the most impactful development areas.

By closing skill gaps, you empower employees to perform at their best, directly translating to improved output and streamlined workflows.

Demonstrating a commitment to employee growth through targeted development boosts job satisfaction, reduces turnover, and fosters a more engaged workforce.



## The Benefits for Your Small Business:

Maximize Existing Resources: Instead of costly, broad-stroke training, we pinpoint the precise areas needing improvement, ensuring every training dollar is invested wisely.

Boost Productivity: By closing skills gaps, you empower your employees to perform at their best, leading to increased efficiency and output.

Enhance Employee Morale: Investing in your employees' development shows you value their growth, leading to higher job satisfaction and retention.

Gain a Competitive Edge: In a competitive market, a skilled workforce is your greatest asset. We help you stay ahead of the curve.

Strategic Planning: Our analysis provides valuable insights for future hiring and development strategies.

Targeted Training Recommendations: We supply actionable steps to improve your employee's skills.









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# e-Learning Solutions

For effective, industry-leading training and e-learning design without the overhead of a large training team, SBK Consulting delivers cost-effective solutions, empowering your team and saving you time.

### Streamlined Onboarding

We design comprehensive, structured onboarding processes with bespoke e-learning solutions, ensuring a smooth and consistent experience for new hires.



#### **Process Support**

We develop clear process maps, documentation, and e-learning modules to standardize and support your organization's procedures.



### **Mandatory Trainings**

Reduce onboarding time spent on required training (e.g., health and safety, GDPR, DEI) with our engaging resources, materials, and e-learning programs, freeing up your resources for core tasks.

### About Us

SBK Consulting specializes in providing costeffective learning and development solutions for small to medium-sized enterprises. We create customized resources, e-learning modules, and manuals, enabling you to deliver industryleading training without the overhead of a fulltime learning team.

### Why Choose Us ?

We develop bespoke, engaging e-learning courses using industry-standard software, tailored precisely to your organization's needs. We leverage gamification, video, audio, and interactive elements to create a dynamic and accessible learning experience. Each course is fully customizable and branded to your specifications, ensuring a seamless integration with your existing training programs. You maintain complete control over the content, allowing us to focus on the essential information and eliminate irrelevant material.



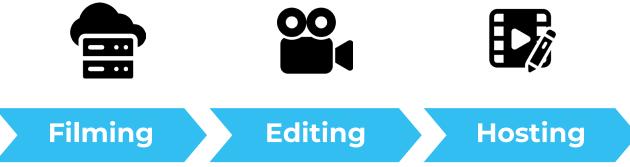




# **On Demand Videos**

We specialize in creating custom video productions tailored to your specific training and communication needs. From dynamic animations and clear step-by-step guides to immersive walkthroughs, we bring your vision to life. Our meticulous process ensures each video aligns with your brand, seamlessly integrating into e-learning, websites, or as standalone modules. We utilize professional equipment and software, delivering high-resolution, visually engaging content that enhances knowledge retention.

We offer a fully bespoke video production service, collaborating closely with you from concept to delivery. You maintain complete control over content, style, and format, ensuring the final product exceeds your expectations. Our commitment to quality means we deliver captivating, informative videos, branded and delivered precisely as you choose. Whether you need microlearning modules or in-depth training, we have the expertise to meet your unique requirements.









## Process Management

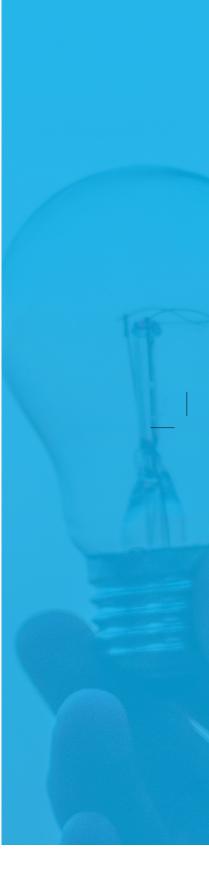
Review, Refine, Optimize. Visual Process Maps for Maximum Buyin.



We specialize in optimizing your operational efficiency through meticulous process review and refinement. Our detailed analysis pinpoints bottlenecks and inefficiencies, allowing us to implement streamlined solutions that significantly maximize productivity. We focus on creating tangible improvements, ensuring your workflows are as efficient as possible."

"To guarantee seamless team alignment and consistent execution, we develop clear, visual process maps. These maps provide a shared understanding of your workflows, ensuring every team member is on the same page. By visually

representing your processes, we foster a collaborative environment and empower your team to operate with clarity and precision.



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## **About Us**

"The only sustainable competitive advantage is an organization's ability to learn faster than the competition." - Peter Senge

SBK Consulting brings a wealth of experience and expertise to the world of learning and development. With years of hands-on experience working alongside some of the largest global corporations, we've honed our ability to create impactful and transformative learning solutions. Our team's diverse background extends beyond the corporate sphere, encompassing valuable experience teaching in schools and lecturing at universities, providing us with a comprehensive understanding of diverse learning styles and pedagogical approaches. This rich tapestry of experience forms the foundation of our commitment to accessible and effective learning.

Our expertise extends beyond traditional training methodologies. We are masters of multimedia, leveraging our extensive experience in video design, cutting-edge e-learning development, and visual design within the Adobe Suite to create engaging and immersive learning experiences. Our team's proficiency is further strengthened by a Master of Business Administration, providing us with a unique blend of creative and strategic insights. This combination allows us to create learning solutions that are not only visually compelling and pedagogically sound but also aligned with your organization's business objectives.

At the heart of SBK Consulting is a genuine passion for learning and development. We believe in the transformative power of education and are dedicated to empowering individuals and organizations to reach their full potential. We are committed to staying at the forefront of industry trends, continuously exploring new technologies and methodologies to deliver innovative and effective learning solutions. We are driven by a desire to create learning experiences that are not just informative, but truly inspiring.

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